



NEWSLETTER OCTOBER 2020

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CONVENTION UPDATE

The Inaugural Heartland Association of Fairs, Festivals & Events Convention to be held in-person November 2020 has been canceled. The Board of Directors has been busy putting together a virtual educational series meeting monthly as an alternative value to our members.

Kicking off our virtual educational series, Thursday, November 19, 2020 at 7:00pm CST is Michael Bradley, our convention keynote speaker. He will be covering Change-the Next Opportunity! Change is the very word that we all fear. This presentation outlines the impacts of the Pandemic and our future, but more importantly the opportunities for fairs. From entertainment seating, to livestock shows to the safety of our guests and staff.

Friday, November 20, 2020 at 12:00pm (CST) we will be hosting our Annual Meeting virtually. During the Annual Meeting we will be voting on the addition/ changes to our by-laws as well as introducing the Board of Directors for our 2021 fiscal year. Starting immediately, members are encouraged to bring their membership up to date by renewing their membership on-line or via mail by visiting our website www.heartlandassociationffe.com.

EDUCATIONAL SESSIONS • Save the Date!

Virtual Educational Sessions will be offered at no charge to current members as an added value to your membership! We look forward to our line-up and will continue to update and add additional sessions throughout the year.

Thursday, November 19 • 7:00pm CST
Educational Session Kickoff! Michael Bradley

Friday, November 20 • 12:00pm CST
Virtual Annual Meeting & Introduction of new Board of Directors

Thursday, December 3 • 7:00pm CST
Steps to Prepare for an Open Fair During a Pandemic
SD State Fair, Sioux Empire Fair & More!

Tuesday, January 19 • 7:00pm CST
Topic TBD

Tuesday, February 16 • 7:00pm CST
Topic TBD

PRESIDENTS ADDRESS

Corey Heiser, Heartland Association President



Greetings to all my fellow Fair, Festival, Event and Associate Friends!

Welcome to November! How is it possible we've entered the month of Thanksgiving and our usual Convention get together. Where has the time gone? And what a year it has been. Social distancing has become a phrase regularly used, how can that be? I bet there's many a quarter that wished it could have socially distanced from Stu at the conventions!

Speaking of conventions, remember that we are holding the keynote speaker, Michael Bradley, virtually at 7pm Central on November 19th. Also, our annual meeting will be held on November 20th at noon central. In order to vote during the annual meeting, your membership must be up to date. So, please renew your membership ASAP. In this issue of the newsletter, you will find the nominations and bio for the open board of director positions. Look at those, and make sure to vote in your district or for an associate member if that applies. And if you have suggestions for new members, or ideas on making this organization better, please let us know.

There are many opportunities to make the best of the situation we are in. Play an extra board or card game with family. Complete that house cleaning or organizational idea that you've put off for years. Somehow and somehow we will get through this and I'm hoping we all appreciate the those little moments of togetherness.

I'm hoping you are all staying healthy, happy and cherish those moments of normalcy.

SECRETARY REPORT

Tera Heiser, Executive Secretary/Treasurer



We are entering to our second year of membership into an organization that was formed to bring us all closer together. In this past season of Fairs, Festivals & Events we've missed this opportunities to come together, especially as fall is upon us and the convention tour travel is silenced by the pandemic.

The Heartland Association has been working hard to plan and create around what is happening in 2020. We will be hosting virtual educational sessions as well as a virtual Annual Meeting. As we would have asked for patience in our first year of convention - we also ask for your patience during working through the next few months. Please know that it is our wish to be with each and every one of you in person and we are missing the opportunity more than ever.

We look forward to our second year as an organization and encourage everyone to renew their memberships to continue to support, and be involved in the one and only Heartland Association of Fairs, Festivals & Events!



STAY CONNECTED!



Facebook/HeartlandAssociationFFE



HeartlandAssociationFFE.com



PO Box 181 • West Fargo, ND 58078

NOTICE TO THE MEMBERSHIP

The Heartland Association of Fairs, Festivals & Events is providing notice to the membership of changes/additions to the current by-laws in accordance to 22-1: Constitution and By-Laws of the Heartland Association of Fairs, Festivals & Events may be amended at any Annual Meeting by a majority vote of all Event Members present and eligible to vote, providing notice of such amendment has been sent (by the Association's Executive Secretary) to each member at least ten (10) business days prior to the date of the meeting. Modification of an existing proposed amendment is allowed to take place at the Annual Meeting with no additional notice.

During the Annual Meeting, held on Virtually on Friday, November 20, 2020 at NOON CST the membership will be voting to include the following items into our By-Laws. Membership must be in good standing in order to vote. Fair, Festival or Event members must designate a voting delegate prior to the meeting.

General Items

21-6: Financial institution accounts must include all officers on the account. Each officer will be listed as signers for the account, with only one officer's signature needed per transaction.

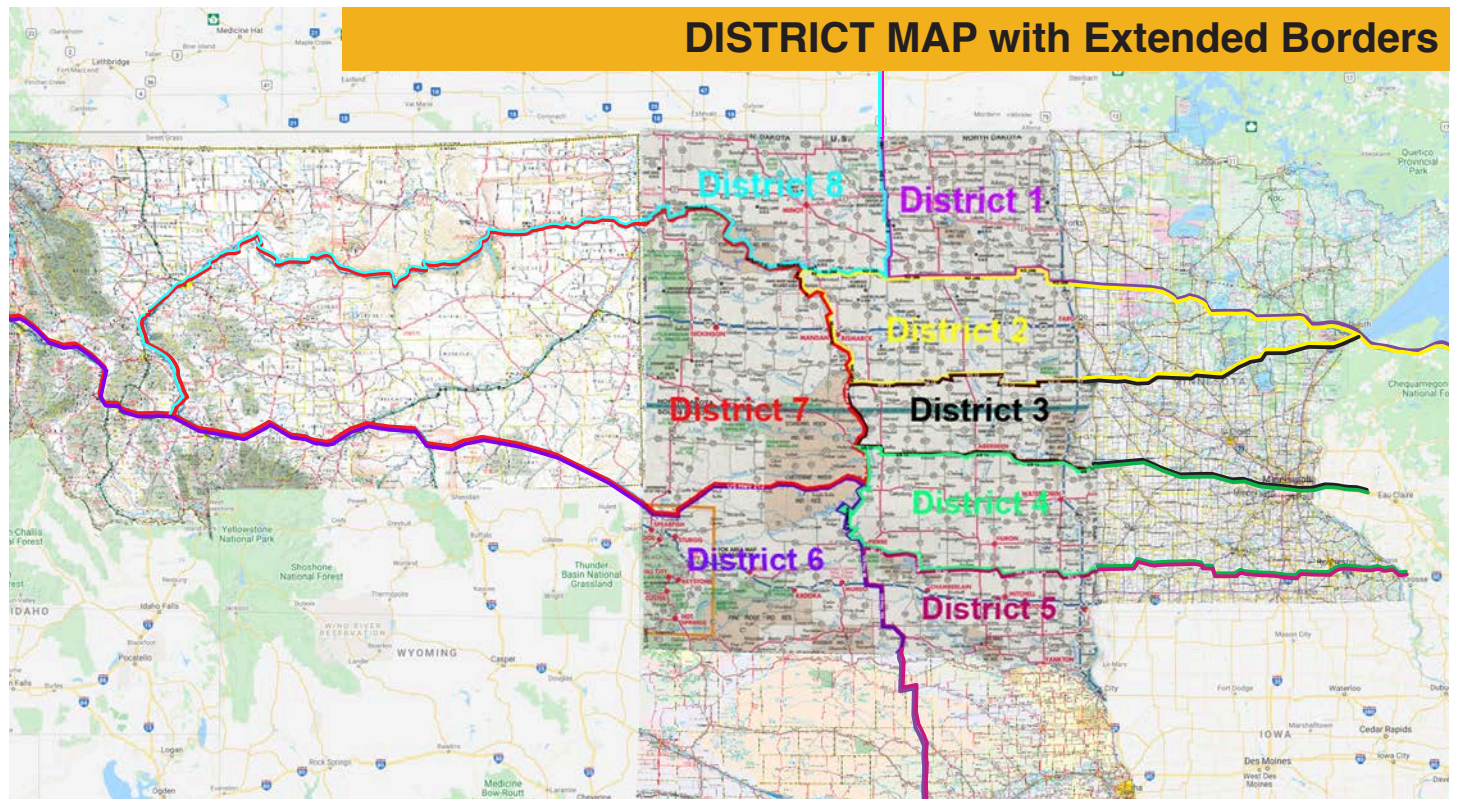
Annual Meeting:

9-3: In the event of a pandemic or extreme/special circumstance beyond the control of the Board of Directors, the Board of Directors can move forward with a non-traditional Annual Meeting "such as virtually or using another alternative format". A 2/3's (two-thirds) majority vote of the Board of Directors must be held in order for a non-traditional Annual Meeting to take place.

VOTING

4. Event Members

4-3: Elected voting delegate must be made in-person connected to the meeting in the format the meeting is provided. Thus meaning, if the meeting is held in-person, the voting delegate must be on-site where the meeting is held in order to vote. If the meeting is held virtually, digitally, or by phone, the voting delegate must be present through the format offered in order to cast their vote.



NOTICE TO THE MEMBERSHIP

D-1: District 1

- North: N/A
- South: The intersection of ND Hwy 3 (near Hurdsfield, ND) and ND Hwy 200 continuing East on ND Hwy 200 to the North Dakota/Minnesota border, East on MN Hwy 200 to US Hwy 2 (near Floodwood, MN) continuing East on US Hwy 2
- East: N/A
- West: ND Hwy 3 (near Hurdsfield, ND) North to the Canadian border, continuing North through Canada on Canadian Hwy 10

D-2: District 2

- North: US Hwy 83 South at Lake Audubon, East on ND Hwy 200 (near Underwood, ND) to the North Dakota/Minnesota border East on MN Hwy 200 to US Hwy 2 (near Floodwood, MN) continuing East on US Hwy 2
- South: ND Hwy 1804 at Missouri River Bridge, Beaver Creek, North to ND Hwy 13 (West of Linton, ND), continuing East on ND Hwy 13 through North Dakota to North Dakota/Minnesota border (at Wahpeton, ND) continuing on MN Hwy 210 to Duluth
- East: N/A
- West: The Missouri River Bridge at Beaver Creek (West of Linton, ND), following the Missouri River North to the Missouri River Bridge at ND Hwy 200. Northeast on Hwy 200 to US Hwy 83. US Hwy 83 North to Lake Audubon.

D-3: District 3

- North: ND Hwy 1804 at Missouri River Bridge, Beaver Creek, North to ND Hwy 13 (West of Linton, ND), continuing East on ND Hwy 13 through North Dakota to North Dakota/Minnesota border (at Wahpeton, ND) continuing on MN Hwy 210 to Duluth
- South: US Hwy 12 at the Missouri River (near Mobridge, SD) East to the Minnesota/South Dakota border (at Big Stone City, SD) continuing East at the Minnesota border on US Hwy 12
- East: N/A
- West: The Missouri River Bridge at Beaver Creek (West of Linton, ND) North to the Missouri River Bridge at US Hwy 12 (near Mobridge, SD).

D-4: District 4

- North: US Hwy 12 at the Missouri River (near Mobridge, SD) East to the Minnesota/South Dakota border (at Big Stone City, SD) continuing East at the Minnesota border on US Hwy 12
- South: SD Hwy 34 at the Missouri River (near Pierre, SD) Eastward to the Minnesota/South Dakota border continuing East at the Minnesota border (near Pipestone, MN) on MN Hwy 30 to Interstate 90 (near Stewartville, MN) continuing East on Interstate 90.
- East: N/A
- West: The SD Hwy 34/US Hwy 14 Missouri River Bridge (near Pierre, SD) following the Missouri River North to the US Hwy 12 Missouri River Bridge (near Mobridge, SD)

D-5: District 5

- North: SD Hwy 34 at the Missouri River (near Pierre, SD) Eastward to the Minnesota/South Dakota border continuing East at the Minnesota border (near Pipestone, MN) on MN Hwy 30 to Interstate 90 (near Stewartville, MN) continuing East on Interstate 90.
- South: N/A
- East: N/A
- West: The Missouri River Bridge (SD Hwy 34/US Hwy 14 near Pierre, SD) West to US Hwy 83. South (on US Hwy 83) to I-90. East (on I-90) to US Hwy 183 continuing South on US Hwy 183

D-6: District 6

- North: US Hwy 212 at Missouri River Bridge (near Forest City, SD) West to Interstate 90 (near Billings, MT) continuing West on Interstate 90
- South: N/A
- East: The Missouri River Bridge at US Hwy 212, following the Missouri River South to the Missouri River Bridge at US Hwy 14; West on US Hwy 14 to US Hwy 83; South on US Hwy 83 to I- 90, East on I-90 to US Hwy 183, continuing South on US Hwy 183
- West: N/A

D-7: District 7

- North & East: From South East to North West; Us Hwy 212 at the Missouri River Bridge (near Forest City, SD) following the Missouri River North and then West until it merges with the Jefferson River & closing when the Jefferson River intersects with Interstate 90 (at Three Forks, MT)
- South: US Hwy 212 at Missouri River Bridge (near Forest City, SD) West to Interstate 90 (near Billings, MT) continuing West on Interstate 90
- West: N/A

D-8: District 8

- North: N/A
- South: Intersection of ND Hwy 200 & ND Hwy 3 (near Hurdsfield, ND), following Hwy 200 West to US Hwy 83 (near Underwood, ND), North to Lake Audubon, following the Missouri River West ending when the Missouri River intersects with Interstate 90 (at Three Forks, MT)
- East: ND Hwy 3 (near Hurdsfield, ND) North to the North Dakota/Canadian border, continuing North through Canada on Canadian Hwy 10
- West: N/A

Event Members are welcome from any State (or Province).

VOTE FOR YOUR DISTRICT or ASSOCIATE DIRECTOR!

The following Board of Director District positions are up for re-election for the 2021 fiscal year. The nominations are in for District 2 (two), District 4 (four) and District 6 (six). There is also 1 (one) Associate Director position that is up for re-election. A failure to nominate or elect a district representative will result in the Board of Directors appointing a director at large to fill the vacancy. Please review the nominations that were received. Districts/Associates who are up for election will be receiving an email to cast your vote. Please remember that memberships must be in good standing to vote.

Now - November 19, 2020

Membership Renewals for 2021 required for voting for director positions as well as during the Annual Meeting. Memberships must be in good standing for voting.

November 2 - November 13, 2020

Votes for District 2, District 4, District 6 and Associate Director Board Positions accepted.

Watch for an email from the Secretary for your opportunity to vote.

November 20, 2020 • Virtual Annual Meeting, 12:00PM CST

Introduction of the new Board of Directors

If you are unsure of what district your fair, festival or event falls into, please contact Tera at secretary@heartlandassociationffe.com.

VOTE FOR YOUR DISTRICT or ASSOCIATE DIRECTOR CONTINUED!

DISTRICT 2 NOMINATIONS (2)

Rod Wilhelm • Stutsman County Fair Association, INC

Rod Wilhelm, President of Don Wilhelm inc., was born in Bismarck, North Dakota. Rob graduated from Jamestown high school, before attending Mary college and finishing his collegiate career by earning a Bachelor of Arts in business administration from Jamestown college.

Don Wilhelm Inc. is a family owned corporation that Wilhelm's father, Don, formed in 1961 as an Oldsmobile and Cadillac dealerships, and although Rod marks 1974 as his official start date at Don Wilhelm; he along with his brothers Jeff and Dan, spent most of their free time while growing up, learning the ins and outs of the dealership business. Over the years he has worked various jobs at the dealership including recon, oil change, vehicle sales and current Dealer Principle.

Rod Wilhelm is the current board member of the (ADAND) automobile Dealers Association of North Dakota. He is also a member of NADA, Elks, Eagles, Knights of Columbus, Jamestown college, Booster college, Jamestown Classic Car Club, James valley street machines, Ducks unlimited, and Roughrider Chevrolet Club. He is also a lifetime meme bet of North Dakota Buffalo Museum, and Rocky Mountain Elk Foundation.

Rod has held a position on the Stutsman County fair Board since 2018. He grew up around the Murphy Brothers Exposition. He has a special connection with Jerry Murphy since a young man. He washed his car and sold Jerry's cars. He had a connection with the fair for the past 40 years making it even more special after he proposed to his wife of 30 years at the fair.

Tom Nord • Ransom County Fair

Tom Nord from Enderlin ND. Married to my wife Julie and I have three kid Patrick, Michael and Rebecca and three grand kids. I like to Hunting, fishing, camping and go to the lakes.

I work at Amity Techonogy for the last 18 years be the assembly leader.

I am with the Ransom County Fair board member since 2011 I have been president for 6 years and 1 year as vice president out 9 years. Other group Enderlin loins, Enderlin wildlife club, st. Patrick church board, Enderlin cemetery board.

Past board or group 4-H leader for 20 years, 4-H coucil president, wrestling club president, food pantry, USA wrestling coach, help with the salvation army bell ring.

I like to work with groups that help the community growth. I really like to working with kids to help then shine and growth and learning new thing.

DISTRICT 4 NOMINATION

Candi Briley • South Dakota State Fair

Hello Heartland Association members. I'm Candi Briley from the SD State Fair in Huron, SD from District 4. I was honored to be part of the beginning of the association and as a director, it's important to me to be part of the association that is there for its members to share information, ideas and practices that assist in promoting events and help grow attendance. I'm the Assistant Manager at the fair and thoroughly enjoy being involved in all aspects of the fair. 2020 was my 15th fair; I started in 2006 as an intern and was hired full time in 2007. Fair is in my blood and it's a big part of my life. Taking the top spot in my life are my husband Jason and three year old daughter, Blakely.

DISTRICT 6 NOMINATION

District 6 did not submit a nomination. A failure to nominate or elect a district representative will result in the Board of Directors appointing a director at large to fill the vacancy. Please review the nominations that were received. Districts/Associates who are up for election will be receiving an email to cast your vote. Please remember that memberships must be in good standing to vote.

ASSOCIATE DIRECTOR NOMINATIONS (2)

Bruce Sullivan • Variety Attractions

Bruce Sullivan has spent four decades working with some of the most recognized brands in the entertainment industry. In 2019, Bruce was invited to join the Variety Attractions team as an Entertainment Consultant and assist fairs, festivals, colleges, and other events in the Midwest to achieve their programming and financial goals.

Previously, Bruce worked for 13 years at the Wisconsin State Fair as Senior Director of Entertainment and Special Events. During the annual fair's 11-day run that serves more than one million people, Bruce and his team secured talent, contracted and coordinated logistics for the Main Stage, Amphitheater, Family Variety Stage, Street and Strolling Entertainment, Animal Attractions, and Daily Parade. Bruce also served for 12 years as Showcase Committee Chair for the Wisconsin Association of Fairs.

Prior to joining the Wisconsin State Fair, Bruce was a Product Manager for EMI/Virgin Records for eight years and many years of radio broadcasting experience. He graduated from the University of Wisconsin – Milwaukee with a BBA in Marketing and a Minor in Mass Communications. He also received his Certified Fair Executive (CFE) designation from the International Association of Fairs and Expositions (IAFE) in 2013.

At the International Entertainment Buyers Association Conference (IEBA) in 2015, Bruce represented the Wisconsin State Fair when it won the prestigious Fair of the Year Award and again nominated in 2018.

Bruce is a family man with wife Lori and two young adults. He enjoys anything grape and the opportunity to help fairs and festivals reach their goals.

Holly Wade • Messy Bows

My name is Holly Wade, most of you know me as Holly Kennedy but I recently got married and decided that I would take the name change with the deal. My first year as an associate representative for Heartland Association of Fairs, Festivals and Events was 2020. I knew it would be a bit more hands on due to the merger and all the details and adjustments that went with that change. It turned out to be one of the most challenging years in my recent memory. Sadly, COVID affected all of the fairs in the nation one way or another, although heartbreaking that so many of the conversations I have had with people this year regarding fairs were about cancellations, I feel the education I received about how the fair business works from a myriad of levels and directions has been phenomenal. In November of 2019 I was elected for a 1 year term. I would like to ask you to help me see so much of the good work that we have done through to fruition.

As you know COVID put the fair business into a tailspin this year and so much of the work the board has put in toward the merger was really never put into action. Today I am asking for you to vote me in as associate representative for another term. I feel that there is so much more that has been left unfinished and so many great things in our future with our new association. Thank you for your time in reading this and considering keeping me as your associate representative.



HEARTLAND ASSOCIATION OF FAIRS, FESTIVALS AND EVENTS
Membership Application

2020 – 2021 Fiscal Year
(October 1, 2020 through September 30, 2021)

Name of Fair/Festival/Event: _____

Secretary/Manager Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (Day) _____

(Evening) _____

E-Mail Address _____

Dates of Fair/Festival/Event for 2021: _____

Name of City where Fair/Celebration/Event is located: _____

Attendance: _____

Name of Carnival contacted for the coming year: _____

Important Information on Membership Fees:

Dues are \$35 a day for each day of your event.

Total Dues Enclosed: _____

Return this form along with payment to:

Heartland Association of Fairs, Festivals & Events • PO Box 181 • West Fargo, ND 58078

Your Support and Membership Are Appreciated. Thank You!



ASSOCIATE MEMBERSHIP

HEARTLAND ASSOCIATION OF FAIRS, FESTIVALS & EVENTS

Please fill out the application and return it, with your membership dues, to the address below.

Name of Organization or Agency: _____

Name of Representative: _____

Address: _____ City/State/Zip _____

Office Number: _____ Cell: _____ Fax Number: _____

Email(s): _____ Website: _____

Nature of Business: _____

Please check **ONE** box of listing you prefer your business listed under in our Membership Brochure:

- Animal/Rodeos Concessions Mobile Amusement Business Artist Entertainment
- Public Fireworks Entertainment Awards, Ribbons, Promos Insurance Services & Supplies
- Commercial Display Media Sound & Lights

- **Would you be interested in placing an ad in of our brochures or newsletter?**

Dates & Location Brochure _____ Newsletter _____ Other _____ *(information & prices will be sent to by email)*

- **Would you be interested in being contacted for sponsorship opportunities?**

Youth Talent _____ Convention _____ Mailings _____ Printings _____ Educational Sessions _____ Other _____

TOTAL ASSOCIATE MEMBERSHIP DUES: \$100 per year or \$160 for 2-year commitment.

_____ 2021 Membership (October 1, 2020 – September 30, 2021)

_____ 2022 Membership (October 1, 2021 – September 30, 2022)

Total Enclosed \$ _____

Please return this form with your check to:

Heartland Association of Fairs, Festivals & Events
PO Box 181
West Fargo, ND 58078

THANK YOU FOR YOUR SUPPORT AND MEMBERSHIP!

Dakota Fair Associations Form a Regional Group to Address Heartland Issues

Written By: Timothy Herrick | August 31st 2020

After years of discussion, planning and co-conventions, last year the North Dakota Fair Association and the South Dakota Fair Association finally merged into one association with the mission to aid fairs throughout the region.

The Heartland Association of Fairs, Festivals and Events (HAFFE) was founded in November of 2019, and just as the infant organization was taking its first steps, it had to confront the most devastating event to on the fair industry and U. S. economy – the COVID -19 outbreak.

A global health crisis that seems to have changed every aspect of daily life, not to mention cause waves of fair cancellations, was obviously a challenge that HAFFE founders could not foresee. But after years of discussion and planning the reality was that one organization was better than two when it came assisting fairs navigating the increasing complexities of COVID-19



Even before the outbreak, the inception of the new association created a framework of sharing information in order to develop a system of best practices. According to its website: “The purpose of HAFFE is to provide support for sharing information, ideas, methods, practices, and regulations... The goal is to help members maintain or improve their events as the industry and society continue to change.”

Trial by Fire

The pandemic was a trial by fire of sorts for the new structure of the organization, but it seems to have passed the test by creating an effective network and forum for like-minded professionals to share ideas and best practices.

“The Heartland Association gave us opportunities to talk amongst ourselves so to speak,” said Corey Heiser, President of the HAFFE, and Associate Director of Games Galore. “There were some challenges we were facing. We engaged each other, discussed everything, sanitizing stations, social distancing, how we can bridge the revenue gap. It was important to have these discussions.”

Unlike many states that cancelled fairs of all sizes, for the Dakotas, although many fairs cancelled for 2020, including the North Dakota State Fair, the HAFFE websites lists more than a dozen fairs that will still take place in 2020, including the South Dakota State Fair, a September event.

“Fairs are forging ahead,” added Heiser.

“Health directives have changed, there are so many unknowns with this coronavirus,” said Holly Russell, HAFFE’s President-elect, and also a president of Theatrical Medial Services – a video and stage production company specializing in fairs and festivals. “Everyone’s exhausted and frustrated, but people here come from tough stock, and the fairs are sharing information about how they should open, and we’re watching what is happening in the rest of the country. If anything, we are going to open the right way and as safely as possible. We’re also focused making next year a good comeback year.”

Currently HAFFE has 99 members: 33 N. D. Fairs, 25 S. D. Fairs, 2 Montana Fairs and 39 Associate Members. More importantly, fairs have been an essential part of the culture in both states, where agriculture still reigns as the number one industry, County fairs predate statehood for both Dakotas, and in 1890, when both territories entered the union as states, both states held their first state fairs.

According to Heiser, one of the trickiest things to resolve before the merger could occur was reconciling the

IN THE NEWS Continued:

past with the future possibilities of a new organization. “We had the understanding that we definitely wanted to create something new, but both organizations had their history, their nostalgia for that history,” he said. “Each organization had their own Hall of Fame and awards. We didn’t want to throw anything away, we wanted to make sure that heritage didn’t get lost.”

Different Needs

A key and most obvious benefit of merging was the streamlining of structure and membership. While the cost-savings of having one organization were obvious, transitioning also meant finding a way to address the needs of different fairs.



Heiser, who has been involved with the North Dakota Fair Association since the early 21st century, was unsure of exactly when the two states first had a co-convention, but estimates that it has been decades, long established by the time he became involved with the organization. The two organizations shared a trade show floor, and a banquet, but all the meetings and other programming was focused on one or the other Dakota Fair collective.

As fairs evolved, and more and more issues arose that were regional in scope, especially routing concerns, by 2017 what had been speculative discussions evolved into a tangible plan, that essentially created a new, dynamic, 21st century bi-state organization that could grow regionally, serving needs that the fairs were not getting filled by existing associations.

The organization divided the region – which included states bordering the two Dakotas—into 8 districts, with each having their own officer. The pooled resources enabled hiring an executive secretary, who also serves as treasurer. Presidents would serve one year terms.

“By combining the two associations, we can bring in fairs from surrounding states,” said Russell. “Some states do not have a strong state association, or all their needs weren’t being met by other organizations.”

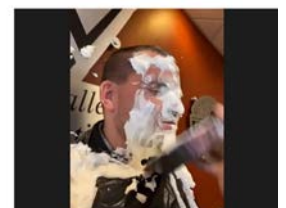
Those regional organizations include the Western Fair Association, the Midwest Fair Association and the Rocky Mountain Fair Associations.

“We are looking to increase membership from the border states, that’s huge to us,” said Russell. “The state associations and other groups can be patchy when it comes to issues in this region of the country. As we gain traction, we can become more of a regional influence, not just in one state, and that will help all members.”

The major long range issue HAFPE will tackle is the sustainability of fairs in the region, particularly the dual threats of the graying of the fair industry and the financial wellbeing of the local affairs. “We need to address the dwindling participation in the fairs by the younger generation,” he said. “The small family farms are being bought, big agriculture is turning them into bigger farms, so we’ve lost much of the rural population, and it’s those families that host the fairs. The majority of county fairs are hurting, but the state fairs and the metro areas, they’re growing in population, some of the fastest growing cities in the country. The state fairs are very strong, but it’s that there’s less participation in the county fairs.”

HAFPE’s first official convention will take place in November of 2020 – technically, the 2019 convention was the last co-convention, where both officially dissolved the two state organization then christened into being HAFPE. “We’re nervous about being able to hold the convention,” said Heiser. “But right now, it’s not cancelled, but we will hold a virtual convention if we have to.”

Cody Cashman from the Red River Valley Fair was nominated for a pie in the face? Cody raised \$220 towards an overall \$7,000+ All funds raised benefited the IAFE Education Foundation Scholarship program.



YPI currently has a sale still going on for the #FairStrong Pure Vida Bracelets. They are only \$10.00 each. Purchase yours at: www.iafefoundation.org/shop

Charles “Chuck” Meikle 1944-2020

ND Fair Association of Fairs Event Person of the Year for 1999

ND Fair Association of Fairs Hall of Fame Recipient for 2000



Charles “Chuck” Meikle, 75, of Spiritwood, ND, passed away Wednesday, October 21, 2020 at Sanford on Broadway, Fargo, ND.

Charles Henry Meikle was born November 9, 1944, at Trinity Hospital, Jamestown, ND, the son of Howard and Catherine (Goffe) Meikle. He grew up on the family farm near Spiritwood and graduated from Jamestown High School in 1962. Chuck married Joan Mickelson on April 19, 1967 and they made their home on the farm near Spiritwood.

Chuck was very civic-minded and was involved as a Stutsman County Fair Director for 36 years, North Dakota State Fair Board Member for 34 years. He was recognized as the North Dakota Association of Fairs Fair Person of the Year 1999; inducted into the North Dakota Fairman’s Hall of Fame 2000; received the American Heritage Award with International Association of Fairs and Exhibitions 2000; and became an Honorary Member of the North Dakota State Fair Association 2018. He was also a Hunter Education Instructor for 31 years. Chuck was a member of the Eagles Club for 49 years, American Legion for 53 years, North Dakota Army National Guard from October 1964 to October 1970, Tri County Trap & Wildlife for 36 years, and North Dakota Farm Bureau for 43 years.

In his younger days, Chuck enjoyed spending time at Spiritwood Lake roller skating at the pavilion, dancing at the Eagles in Valley City with Joan and playing cards with neighbors. He also enjoyed hunting and fishing with family and friends. He never missed an opportunity to visit with anyone he came in contact with. His greatest accomplishments were spending time with his family, especially his grandchildren, Austin and Emma. Chuck took in every opportunity he could to cheer them both on, Austin in swimming and Emma running cross country and track. Austin and Emma were Chuck’s greatest cheering section when it came to his health.

Chuck also enjoyed giving back to the youth in the community through 4-H and FFA and this showed with his years of service to the Stutsman County Fair Board and North Dakota State Fair. He and Joan retired from farming in 1987.

He is survived by his wife Joan of 53 years; daughters, Karla Meikle and Kerrie (Dan) Schlecht; grandson, Austin and granddaughter Emma; sister, Mary Jean (LeRoy) Bertsch; sisters-in-law, Harriet Rode, Judy Riley, Betty Dilts; brother-in-law, Roger (Laurie) Mickelson; and many nieces and nephews.

Chuck was preceded in death by his parents, Howard and Catherine Meikle; a baby brother; mother-in-law and father-in-law, Louise and Ben Mickelson.

Rosary: 6:45 p.m., Thursday, November 5, 2020 at Williams Funeral Home, Jamestown with a Vigil Service to follow at 7:00 p.m. Masks are required and social distancing will be encouraged.

Memorial Service: Private Service will be held at St. Boniface Catholic Church in Wimbledon with Father Sean Mulligan officiating.

Burial: Sacred Heart Cemetery, Sanborn, ND.



2020/2021 Heartland Association

Sponsorship Recognition and Ad Options

Virtual Educational Session Sponsorship Options

\$500 Blue Ribbon

- Everything from Red Ribbon plus+
- One conference registration for 2021
- Upgrade to two half-page ads in upcoming e-Newsletters of your choice

\$250 Red Ribbon

- Everything from Green Ribbon plus+
- 2-minute elevator pitch prior to introducing speaker
- Quarter- Page Ad in upcoming e-Newsletter

\$150 Green Ribbon

- Logo included in email communications tied to educational session
- Recognition during the educational session that you are sponsoring
- Facebook post announcing educational session partnership

\$75 Social Media Marketing

- Exclusive Email Ad promoting your organization on date of your choice
- Facebook Post promoting your organization on date of your choice

Newsletter Ads (artwork must be supplied by organization as a print ready pdf)

- \$50 – Quarter Page Full Color Ad in Newsletter (4.5"x5.5", 8.5"x2.75" or 2.25"x11")
- \$125 – Half Page Full Color Ad in Newsletter (8.5"x5.5" or 4.25"x11")
- \$250 – Full Page Full Color Ad in Newsletter (8.5"x11")

All Green, Red and Blue Sponsors will be listed on the website under 2020 Convention (Educational Sessions). We are limited to 2 (two) sponsors per educational session. Choice of educational session/date of your choice based on receipt of sponsorship application, first come first served.



2020/2021 Heartland Association

Sponsorship Recognition and Ad Options

If you are interested in becoming a sponsor, or other advertising opportunities please return this form to Tera at secretary@heartlandassociationffe.com.

Thank you for your consideration.

Organization Name: _____

Contact Person: _____

Address: _____ City/State/Zip: _____

Website: _____ Facebook Page: _____

Virtual Educational Session Sponsorship Options

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